



UNIVERSITY OF LEEDS

STUDENT ENTERPRISE IMPACT REPORT 2017/18

ENTERPRISE
AT LEEDS



*Josephine Canning,
Year in Enterprise, Undergraduate,
BSc Geological Sciences*

www.leeds.ac.uk/enterprise

IN CURRICULAR OPPORTUNITIES

Students have access to a range of bespoke and innovative enterprise modules and programmes.

ENTERPRISE AND INNOVATION DISCOVERY THEME

From the Enterprise and Innovation Discovery Theme, students can choose one of our [enterprise modules](#) that enhances their transferable skills, helping them to stand out in the recruitment process.

UNDERGRADUATE DEGREES 'WITH ENTERPRISE'

We work with schools from across the University to deliver 'with Enterprise' undergraduate degrees for students who want to combine a specialist subject with enterprise.

ENTERPRISE PLACEMENT YEAR

Current students in their second year, with a workable business plan, can take part in our 'Year in Enterprise' programme and spend their third year developing it.

CEES and Spark work in partnership so that successful applicants will receive a £5,000 bursary, serviced office space, business advice, academic tutoring and access to professional networks.

PHD

Our team supervise PhD candidates working on research interests in many areas of entrepreneurship. Our PhD Researchers are part of an energetic environment with opportunities for dynamic interaction with students and faculty members from across the globe.

MSC ENTERPRISE AND ENTREPRENEURSHIP

The MSc Enterprise and Entrepreneurship helps students develop an understanding of enterprise, entrepreneurship, family business and social enterprise on a global scale. Students can take this either full time or part time.



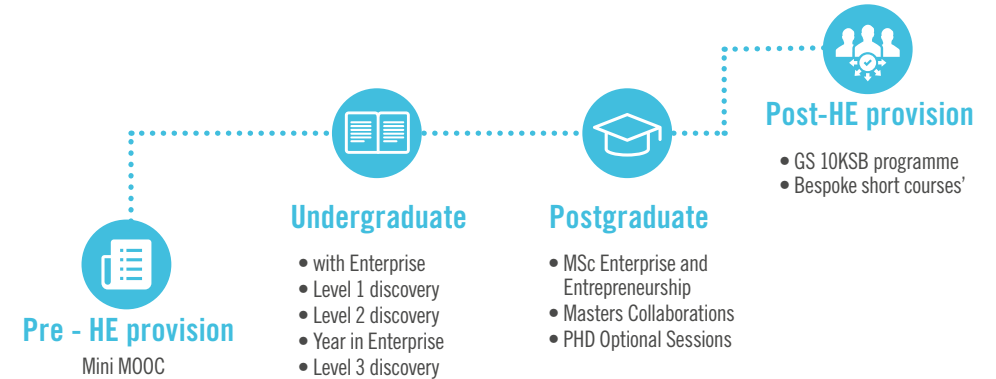
HARRIETT HOWE, 3RD YEAR MANAGEMENT STUDENT & YEAR IN ENTERPRISE

“ Spark and CEES offer the most incredible support for student entrepreneurs,” she said. “They and their network of professional advisers offer so much guidance and so many opportunities. They’ve put me in touch with lawyers, marketing experts and accountants, and they’ve been great at helping me build relevant professional connections. ”



GREG PREECE, MSC ENTERPRISE & ENTREPRENEURSHIP

“ I saw this postgraduate degree as an opportunity to develop my entrepreneurial mind-set and build my career. ”



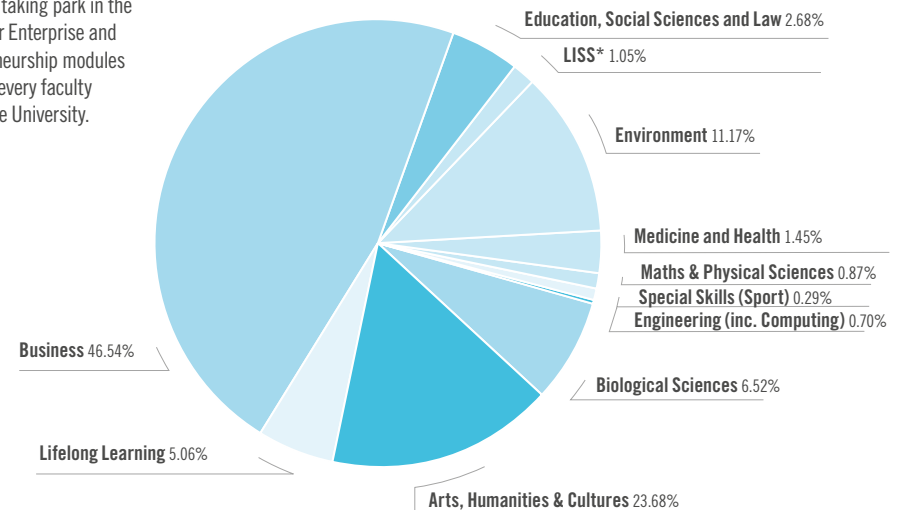
MOOC

We provided a free, open access, online resource aimed at FE Schools and Colleges, for any FE student to learn how to start a business. This course was designed to support teaching these skills in an engaging and interactive way using videos, voting and quizzes for teachers/students to interact with real-world issues and receive expert advice.

312,612 signed up for the 'Starting A Business' course since it started in 2015 (43,953 signed up in 2017/2018)

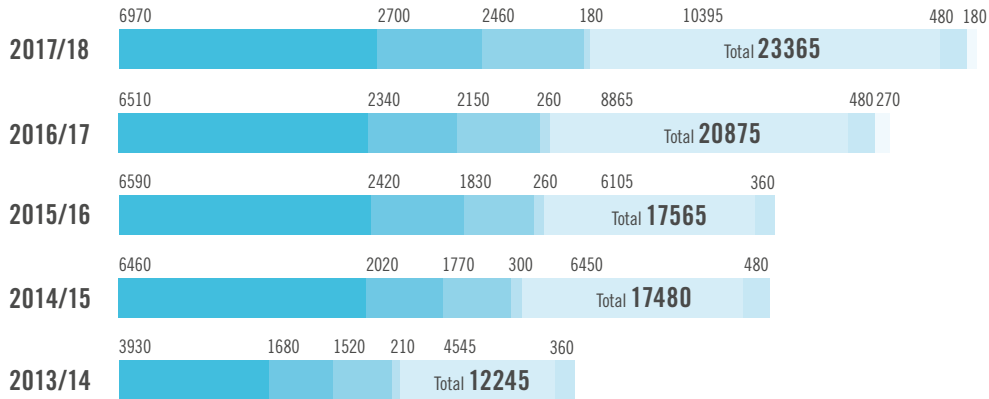
CROSS-FACULTY PARTICIPATION

Students taking part in the Centre for Enterprise and Entrepreneurship modules are from every faculty across the University.



*LISS -Leeds International Summer School

TAUGHT STUDENT CREDITS BY YEAR



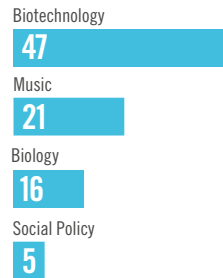
UG LEVEL 1 UG LEVEL 2 UG LEVEL 3 MEDICS PG
YEAR IN ENTERPRISE LISS

MSC ENTERPRISE & ENTREPRENEURSHIP (LAUNCHED IN 2013/14)

Student numbers for 2017/18

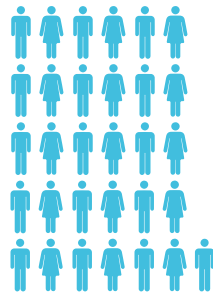


UNDERGRADUATE DEGREES WITH ENTERPRISE (LAUNCHED IN 2014/15)



ENTERPRISE AMBASSADORS

We currently have 26 Enterprise Ambassadors



GOLDMAN SACHS 10KSB PROGRAMME



The programme provides high-quality, practical education and business support to leaders of high-growth small businesses and social enterprises across the country.

Over the 2017/18 academic year 204 businesses successfully completed the programme.

RESEARCH



Approximately £50,000 of research funding has been secured in 2017/18. Grant submissions worth a total of £2.5m are currently under consideration.

Over the past few years our staff have been successful in winning and leading on research grants from a number of high profile funders including the ESRC, Leverhulme Trust, British Academy and the Society for the Advancement of Management Studies. We continue to build on these successes by furthering our research collaboration networks both within and outside the UK.

Our Centre is at the forefront of research on entrepreneurship in challenging contexts. Our research focuses on the people, places and institutions which face significant barriers to entrepreneurial activity or are experiencing significant change. We are engaged in contemporary research debates on this topic, producing outputs in high quality journals, as well as contributing to policy discourse and practice to ensure our research has a real impact.

START UP SUPPORT DEVELOPING BUSINESS IDEAS

Providing support to develop business ideas and gain access to a professional network, funding, industry mentors and incubation space.

SPARK START-UP SERVICES

Our team of business advisers at SPARK can help students consider their ideas, what motivates them to set up a business and what skills they'll need to help it become successful.

Run by third year Performing Arts students, **Katie Mahon** and **Molly Rumford**, Bloomin' Buds offers drama-based support to young people who are struggling to access opportunities due to social and educational inequalities. Katie and Molly also won the University's 2018 Business Plan competition and an exceptional prize for their social enterprise in the University's most prestigious enterprise awards for 2018.



Katie Mahon and Molly Rumford

SCHOLARSHIPS AND AWARDS

We offer a series of scholarships and awards to help support students in their entrepreneurial journey, from an initial idea to start up, growth's 2018 and beyond. Funds are available from £250 - £5,000.

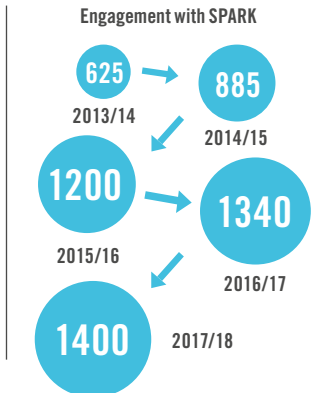
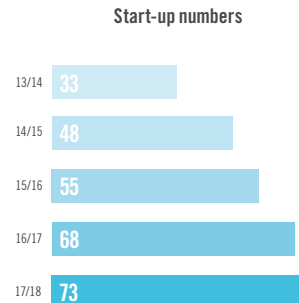
Josephine Canning (Cover photograph), Geological Sciences, turned her love of geology and design into 'Josephine Canning Design', creating fabrics, gifts, wall coverings and accessories influenced by geological structures.

Harriett Howe (photography on page 2) has spent her Year In Enterprise setting up her own lingerie business. Winning an Enterprise Scholarship gave her access to extensive business support and mentoring along with £3000 worth of funding. Harriett also went on to take first prize of a £2,000 in the Pre-Trading category of the University's 2018 Business Plan competition, which is open to both students and graduates.

SPARK

With a number of start-ups increasing year on year, Start-Up numbers have seen a consistent rise over the last four years, with 73 starting in 17/18.

SPARK is expecting over 1440 engagements in 2017/18, including workshops, boot camps, 1-2-1 meetings, competitions and business plan support.



Business incubation
65 businesses currently occupy the incubator.

SPARK BUSINESS PLAN COMPETITION

COMPETING WITH BIG BRANDS

In this, the tenth year of the Business Plan Competition, both category winners are entering markets dominated by big brands, but are confident and articulate in their own venture's unique selling points and have the vision, determination and talent to succeed.

Organised by SPARK, the prestigious annual competition shares a prize (Pre-trading and Trading up to 24 months), with the winning entries awarded a cash prize of £2,000 each.

First Prize in the trading category was won by two former Media and Communication students for their business, Impact English China, which recruits graduates to fill the demand for native English speaking teachers in both kindergarten (state primary schools) and English Training Schools (after-school clubs) in China.

After graduating in 2016, Hannah (BA Communications and Media) and Jacob (BA New Media) travelled to China and taught English for a year, where they spotted a gap in the market and set up in business. Hannah and Jacob interview all their candidates and match them with vacancies at over 200 schools they've partnered with across Shanghai, Beijing, Chengdu and Guangzhou. They also provide pastoral support and assistance with travel and visas. They've only just started trading but already have over 100 graduates on their books and have placed 10 candidates.



Hannah and Jacob

“ We'd already graduated and had set up the company when we first got in touch with Spark so it was amazing to discover the level of support still available to us – proof of concept funding, the Business Plan Competition, Spark's own team of advisers, the professional services network – it's been fantastic. ”

PROOF OF CONCEPT

The Proof of Concept award is designed to support businesses in proving whether a concept is feasible or viable; this can include promotion, market research, attending events/trade fairs, licenses and IT such as websites.

ENTERPRISE & ENTREPRENEURSHIP: NEW ADVICE FOR UNIVERSITIES



Prof Underwood

The Quality Assurance Agency (QAA) published new benchmarks for enterprise education entitled 'Enterprise and Entrepreneurship Education: Guidance for UK Higher Education Providers'.

The revised guidance, led by visiting professor, Andrew Penaluna of the International Institute for Creative Entrepreneurship with contributors including Professor of Entrepreneurial Practice, Sarah Underwood.

The guidance captures the latest thinking on how to embed enterprise and entrepreneurship in higher education and follows the original guide which was published in 2012.

QAA Chief Executive Douglas Blackstock said that since 2012 there have been substantial developments in UK and international policy and practice to which the updated guide responds.

Professor Underwood commented: "I was very pleased to be invited to contribute to this important piece of work which will enable the continued development of best practice in Enterprise and Entrepreneurship education in the UK and around the world. Given the outstanding reputation that the University of Leeds has in this area, I was particularly pleased to be able to help with the 'Supportive Institution' section."

LEEDS CLIMATHON

For the second year, Dr Richard Tunstall was involved in the development and facilitation of the Leeds Climathon on behalf of CEES, working in conjunction with the Priestley International Centre for Climate Change, Leeds City Council, Institute for Transport Studies and the University's Cities Theme. Climathon is a global movement promoted by Climate-KIC and is now in its third year and growing fast. One hundred and four cities from 45 countries over six continents took part simultaneously, to take part in the 24-hour "hackathon", which is designed to tackle an urban climate-related challenge and to stimulate innovation and entrepreneurship in the creation of solutions.

The winning team, Plants for Pollution, proposed developing green spaces as natural air filters on the side of multistorey car parks, while the Stop Idle Team has seen their ideas incorporated into the Leeds City Council Clean Air Strategy and the Green Owls team have begun developing their owl designs as part of a digital creativity workshop for schools to teach children about air quality.



Sam Appleton, PhD Candidate, Entrepreneurship

“ I really enjoyed the independent research involved in my MSc Enterprise & Entrepreneurship, and I'm now looking forward to the longer, more in-depth research period of my PhD. ”

SUPPORTING SCOTTISH ENTERPRISE

Dr Emilee Simmons supported Professor Bill Aulet, MD of the Martin Trust Centre of Entrepreneurship at MIT, at the Scale-up Scotland Summer School in June 2018. The summer school is a 3-day intensive programme that leads 25+ Scottish businesses through the scale-up process, whether for new, start-ups looking to 'start big' up through to large, well-established organisations looking to transition to new markets and consumers.

This was a great opportunity for CEES to continue their work with MIT and the Martin Centre, whilst also further expanding CEES' reach and impact across the UK.

HELPING OUR ENTREPRENEURS AND SME'S: ADDING THE RELEVANCE FACTOR TO UNIVERSITY BUSINESS RESEARCH

Dr Isla Kapasi, along with Ideas in Practice and ISBE, hosted a one-day event in Leeds to examine the relevance and value of business research across three communities of interest: academia, business and policy.

The event brought together the relevant communities to explore what each community means by 'relevance', 'value' and 'engagement', and develop best practice for implementation.



WANT TO KNOW MORE?

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