



UNIVERSITY OF LEEDS

STUDENT ENTERPRISE IMPACT REPORT 2018/19

ENTERPRISE
AT LEEDS



RHEA FOFANA

*Undergraduate,
BSc Biological Sciences,
(Biotechnology with Enterprise)*

IN CURRICULAR OPPORTUNITIES

Students have access to a range of bespoke and innovative enterprise modules and programmes.

ENTERPRISE AND INNOVATION DISCOVERY THEME

From the Enterprise and Innovation Discovery Theme, students can choose one of our **enterprise modules** that enhances their transferrable skills, helping them to stand out when embarking on their future careers.

UNDERGRADUATE DEGREES 'WITH ENTERPRISE'

We work with schools from across the University to deliver 'with Enterprise' undergraduate degrees for students who want to combine a specialist subject with enterprise.

ENTERPRISE PLACEMENT YEAR

Students in their second year, with a workable business plan, were able to take part in our **'Year In Enterprise'** programme and will spend time in their third year developing it. Successful applicants received a £5,000 bursary, serviced office space within the InTechnology Incubator in Nexus, business advice from Spark, academic tutoring from the Centre for Enterprise and Entrepreneurship Studies (CEES) and access to professional networks.

PHD

Our team supervise PhD candidates working on research interests in many areas of entrepreneurship. Our PhD Researchers are part of an energetic environment with opportunities for dynamic interaction with students and faculty members from across the globe.

MSC ENTERPRISE & ENTREPRENEURSHIP

The MSc Enterprise & Entrepreneurship helps students develop an understanding of enterprise, entrepreneurship, family business and social enterprise on a global scale.



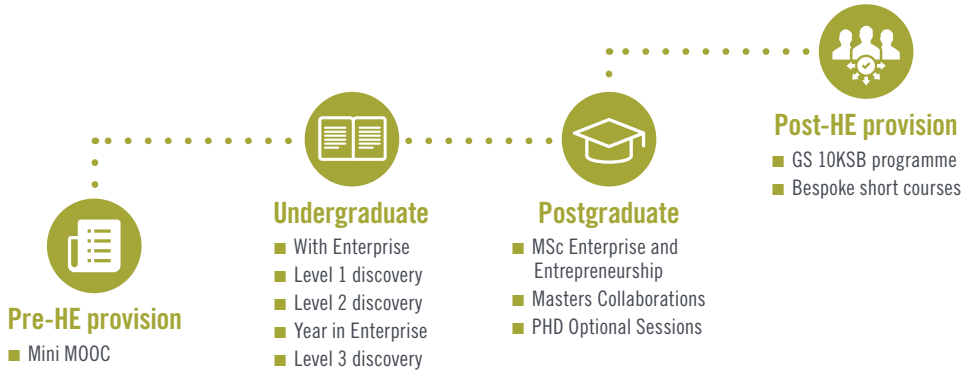
SAFIYAH HAFIJI 3RD YEAR MANAGEMENT WITH MARKETING & YEAR IN ENTERPRISE

“SPARK for me has been an invaluable door opener. It provides me with a ‘way in’ through giving me access to brilliant networking opportunities, it enriches my knowledge on enterprise in practice with workshops and guidance with my start-ups. SPARK at the University of Leeds is a gem, and one I am very fortunate to work with and benefit from.”




SHERIF YOUSSEF PHD RESEARCHER, CEES

“CEES and LUBS in general has a vibrant academic community, where it supports you to grow intellectually. The community also helps you to broaden your horizon in exploring different issues related to the Political Economy and Entrepreneurship research.”



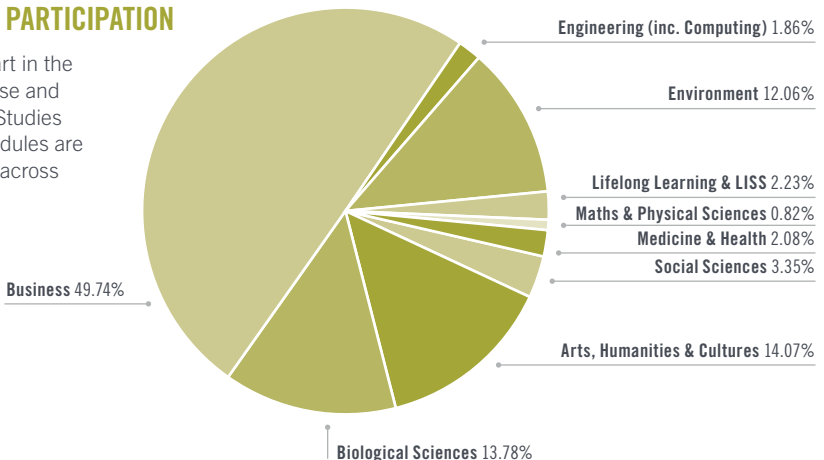
MOOC (MASSIVE OPEN ONLINE COURSE)

We provide a free, open access, online resource aimed at FE Schools and Colleges for any FE student to learn how to start a business. This course was designed to support teaching these skills in an engaging and interactive way using videos, voting and quizzes for teachers/students to interact with real-world issues and receive expert advice.

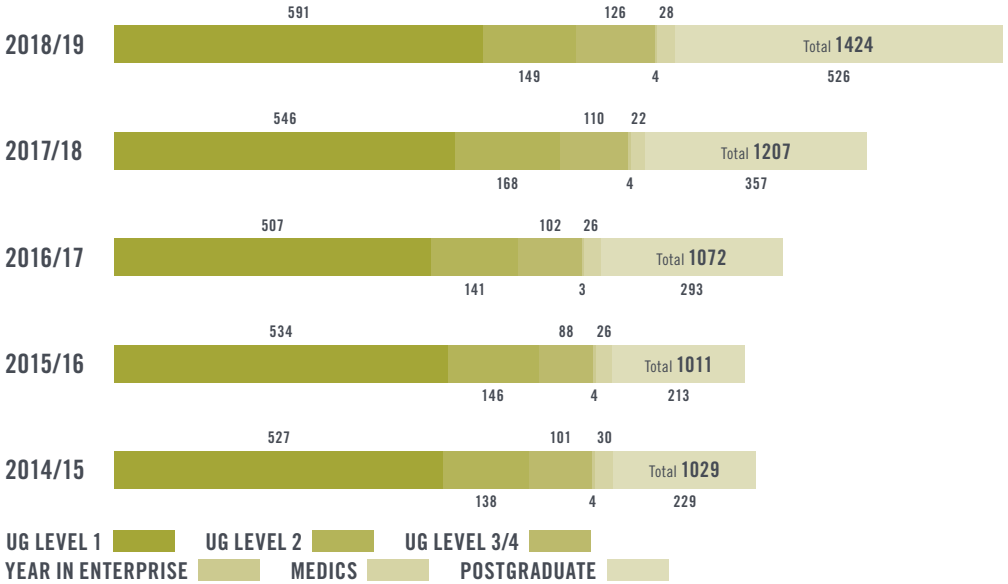
 **344,211** people have signed up for the 'Starting A Business' course since it started in 2015 (28,366 signed up in 2018/2019)

CROSS-FACULTY PARTICIPATION

Students taking part in the Centre for Enterprise and Entrepreneurship Studies undergraduate modules are from every faculty across the University.



GROWTH IN NUMBER OF STUDENTS TAUGHT



MSc ENTERPRISE AND ENTREPRENEURSHIP (LAUNCHED IN 2013/14)

Student numbers for 2018/19



*50% increase on previous year

UNDERGRADUATE DEGREES WITH ENTERPRISE (LAUNCHED IN 2014/15)

BIOTECHNOLOGY

46

MUSIC

26

BIOLOGY

15

SOCIAL POLICY

5

THEATRE AND PERFORMANCE

2

ENTERPRISE AMBASSADORS



WE CURRENTLY HAVE 23 AMBASSADORS

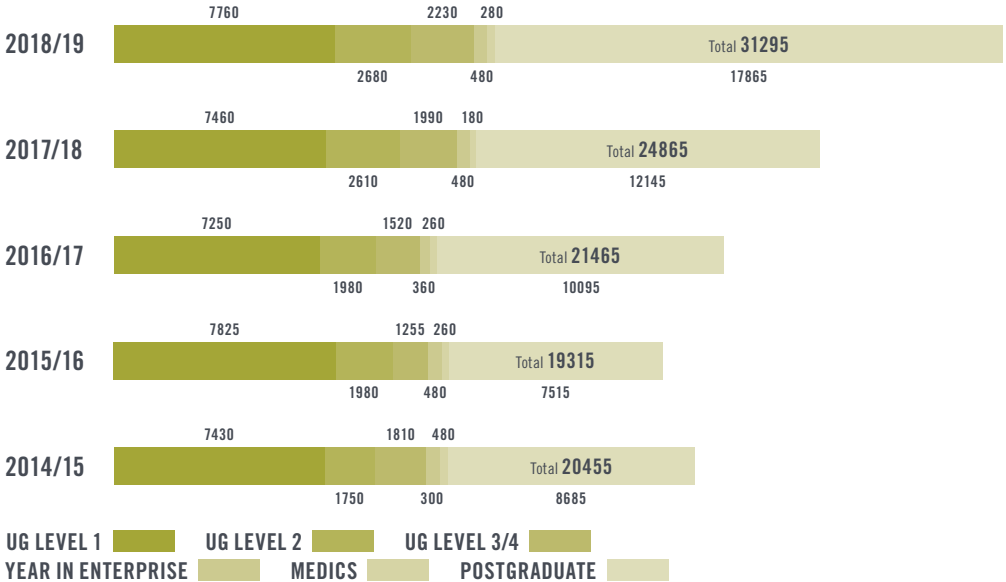
GOLDMAN SACHS 10K SMALL BUSINESSES PROGRAMME



The programme provides high-quality, practical education and business support to leaders of high-growth small businesses and social enterprises across the country.

Over the 2018/19 academic year, **210 businesses** successfully completed the programme.

GROWTH IN TAUGHT CREDITS BY YEAR



RESEARCH

In the past year Dr Isla Kapasi has published a paper on the theory of venturing in the International Small Business Journal, while Dr Stephen King has published research on social media usage in entrepreneurial firms in the International Journal of Hospitality Management. Dr Mariana Estrada-Robles has published leading research on family businesses, Dr Richard Tunstall has published on entrepreneurship education and entrepreneurial universities, while Dr Alex Kevill is a leading thinker on the role of dynamic capabilities in entrepreneurial firms. Professor Nick Williams has published widely on economic development in post-conflict economies, and has worked with Dr Kapasi and Dr King on a report for HE Advance on

CEES is at the forefront of research on entrepreneurship in challenging contexts, and research which adds critical perspectives to the prevailing wisdom.

entrepreneurship education in the UK. Our research activity has also been strengthened by the recruitment of Professor Diane Holt to the role of Director of CEES. Professor Holt has research interests in social enterprise and inclusive growth, and has published over 100 journal articles, book chapters and conference papers. She has undertaken a great deal of funded fieldwork in Africa, focusing on the impact of social and environmental enterprises.

Our staff are also engaged in wide-reaching external activity. For example, Dr Kapasi is the Co-Chair for the Practice and Impact Special Interest Group for the Institute of Small Business and Entrepreneurship (ISBE), whose purpose is to develop and support better integration

between the academic, practice and policy communities. Dr Stefania Romano is Co-Chair for the Creative Industries Entrepreneurship (CIE) Special Interest Group for ISBE, which supports researchers in the field of CIE by providing a critical space to develop research ideas and collaboration. Dr Richard Tunstall is Chair for the Entrepreneurship Studies Network (ESN) for ISBE and ECSB, which supports researchers engaged in alternative approaches to entrepreneurship research, drawing on the humanities, philosophy and sociology.

CEES are currently collaborating with a wide range of academic and practitioner partners on grant funding activity, and we continue to expand our research income.

START UP SUPPORT DEVELOPING BUSINESS IDEAS

Providing support to develop business ideas and gain access to a professional network, funding, industry mentors and incubation space.

SPARK START UP SERVICES

Our team of business advisors at Spark help students consider their early stage ideas, what inspires them to set up a business and what motivates them to make it become successful.

Revanth Murugesan (MSc International Business) founded the Digital Manufacturing business, Carbon Performance, focussing on high-performance motorsport components, by employing avant-garde technologies such as Artificial Intelligence and Blockchain. Spark supported Revanth in his successful application for a Tier 1 Graduate Entrepreneur visa and provided growth funding to develop his business further. Revanth was involved in the Investor Readiness Programme and selected for the Santander Universities Entrepreneur Awards. He was also a grand finalist in the Tech Nation Rising Stars competition and has been recognised as one of the top 3 emerging tech businesses in Yorkshire and the Humber.

BUSINESS PLAN COMPETITION

In this, the tenth year of the Business Plan Competition, both category winners are entering markets dominated by big brands, but are confident and articulate in their own venture's unique selling points and have the vision, determination and talent to succeed.

Run by Film, Photography and Media graduates, Callum Isaac and Kyle Withington, Knotwork Ltd is a creative studio focused on the production of videos, animations and graphic design for clients across the UK, the Netherlands and the Isle of Man. Callum and Kyle won the prestigious "Sir Peter Thompson Special Enterprise Award supported by Michael Collins of Goldcrest Land Ltd".

PROOF OF CONCEPT

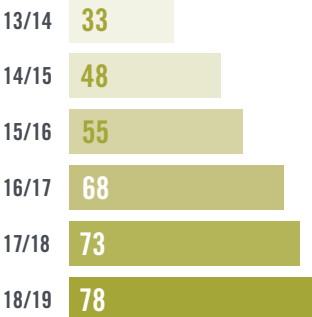
The Proof of Concept award is designed to support businesses in proving whether a concept is feasible or viable; this can include promotion, market research, attending events/trade fairs, licenses and IT such as websites.

SPARK

With the number of engagements increasing year on year, Start-Up numbers have seen a consistent rise over the last five years, with 78 new businesses forming in 2018/19.

SPARK has seen over 1500 engagements in 2018/19, including workshops, boot camps, 1-2-1 meetings, competitions and business plan support.

Start Up Numbers



Engagements with SPARK



Business Incubation

62 BUSINESSES
CURRENTLY OCCUPY
THE INCUBATOR



Callum Isaac and Kyle Withington, Founders of Knotwork Ltd, Winners of The Sir Peter Thompson Special Enterprise Award



Dr Isla Kapasi, CEES

NEWS

ENTERPRISE CATALYST AWARD

Dr Richard Tunstall was awarded 'Highly Commended' for the Enterprise Catalyst of the Year 2018 at the International Enterprise Educators Conference. This was for his work on the launch and development of 'With Enterprise' programmes in collaboration with Faculties across the University of Leeds as well as the launch of the University's new sub-themes for the University-Wide Enterprise and Innovation Discovery Theme.

RESEARCHING BUSINESS CREATION AMONGST LOW INCOME ENTREPRENEURS

Dr Isla Kapasi completed a British Academy Leverhulme Trust funded piece of research examining the motivations for business creation amongst a sample of entrepreneurs who have a low income. Contemporary business policy in the UK promotes business creation as a route out of low income, or poverty, but Dr Kapasi's research finds that for many, enterprise activity is often involuntary and their atypical circumstances will influence their business objectives and potential. Further, people have little potential to scale up their business activities that means they remain in a low-income situation.

IMPACT IN ENTREPRENEURSHIP EDUCATION

Dr Richard Tunstall was invited to act as External Expert for the European Institute of Innovation and Technology (EIT), a European Commission agency. In this role he reviewed and edited the EIT Education Handbook which is used to accredit entrepreneurship and innovation education in research-led Universities across Europe.

He was invited to join the Editorial Advisory Board of the journal 'Entrepreneurship: Teaching and Pedagogy' which is the official journal of the United States Association of Small Business and Entrepreneurship (USASBE). Richard further acted as Section Lead to growth small business Programme, delivered in Leeds and at Said Business School, University of Oxford.



Dr Richard Tunstall receives his award

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enterprise@leeds.ac.uk

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leeds.ac.uk/enterprise

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ENTERPRISE
AT LEEDS



IMPORTANT INFORMATION

Some of the key information in this brochure remains subject to confirmation. Please check for the latest information using the websites and other resources referred to before making any decisions.



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