



UNIVERSITY OF LEEDS

# ENTERPRISE OPPORTUNITY

ENTERPRISE  
AT LEEDS



**GREG PREECE**

*MSc Enterprise and  
Entrepreneurship, Enterprise Scholar  
Founder of 'Start Starting Up'*

[leeds.ac.uk/enterprise](https://leeds.ac.uk/enterprise)

## HARRIETT HOWE

*BA Business Management,  
Year In Enterprise  
Founder of 'Lunabelle'*



Management student, Harriett Howe, has capitalised on a raft of enterprise opportunities offered across the University to great effect, to achieve her long-held ambition of running her own lingerie business.

On her **Year in Enterprise**, Harriett was fully immersed in her business venture, Lunabelle, a lingerie company which will educate young women on breast health and fitting, as well as encouraging body confidence.

**Spark** and the **Centre for Enterprise and Entrepreneurship Studies (CEES)** offer the most incredible support for student entrepreneurs," she said. "They and their network of professional advisers offer so much guidance and so many opportunities. They've put me in touch with lawyers, marketing experts and accountants, and they've been great at helping me build relevant professional connections."

In addition to the Year in Enterprise, Harriett secured a proof of concept award from the University's business start-up service, Spark, which helped her create a prototype product. She was also awarded an Enterprise Scholarship, which gave her access to extensive business support and mentoring along with £3,000 worth of funding. To cap things off, she went on to take first prize of a further £2,000 in the Pre-Trading category of the University's Business Plan Competition, which is open to both students and graduates.

# ENTERPRISE AT LEEDS

At Leeds, we offer a variety of student enterprise education and support opportunities. We are committed to helping you make the most of your talents to put your business and social enterprise ideas into practice. We provide an award-winning range of enterprise courses and opportunities to develop your entrepreneurial skills, including a business plan competition, a business start-up service and enterprise scholarships.

## ENTERPRISE MODULES AND PROGRAMMES

As a Leeds student you will be able to access CEES, the hub of enterprise education at the University, providing courses and information to all those who want to gain skills in enterprise. These form part of the wide range of interesting and stimulating Enterprise and Innovation Discovery Modules, which you can take as electives on your degree – available to any Undergraduate University of Leeds student. Our MSc Enterprise and Entrepreneurship programme combines a theoretical and practical research-led approach to develop your knowledge of enterprise, with an 'enterprise project' which will enable you to apply your skills. Our MA Fashion, Enterprise and Society, MA Culture, Creativity and Entrepreneurship and MSc Sustainability and Business all provide an enterprise focus to these dynamic fields. Undergraduate programmes embedding enterprise into disciplines include the BSc Biotechnology with Enterprise, BA Music with Enterprise, BA Social Policy with Enterprise, and BA Theatre and Performance with Enterprise which have received national acclaim for their innovative approach to bringing single honours study together with enterprise.

## STUDENT BUSINESS START-UP

Around a third of students intend to start their own business. At the **University of Leeds** students can learn from experts and receive individual and professional business advice. If you have got a business idea, or are just wondering whether starting a business is a realistic graduate career, then we can support you.

Our business start-up service **Spark**, exists to support you through your entrepreneurial journey as you develop your initial idea into a viable business startup and beyond. We run a number of schemes to nurture your enterprising skills and ideas. You could benefit from access to business advice, grants and funding, enterprise events and mentoring as a University of Leeds student and for up to 7 years after you have graduated. All you need is an idea for a business, or to have started a business in the last 24 months. The **Proof of Concept** fund, worth up to £1,000, could help you to establish the feasibility of your business idea.

Advice and Mentoring is provided through Spark's resident business adviser, who will take you through all stages of business planning. There are mentors to provide specific and confidential advice including finance, business planning and marketing.

Through our Start Up Workshops, business experts deliver free sessions on a different aspect of starting your business, including keeping things legal, tax and national insurance, marketing and market research, selling your product and services and much more. These workshops are a great way to develop your knowledge and more importantly they are a great way to meet like-minded people who also help you to grow or your idea or provide a service/product for your business.

## ENTERPRISE SOCIETIES

At the **University of Leeds** you will have the opportunity to join a number of enterprise focused student societies. **The Entrepreneurs Society** helps enterprising students develop and achieve their ambitions by offering motivation, advice, resources and opportunities. The society is aimed at young entrepreneurs, proactive students who would like to run a business at some point in the future, and those with an interest in business and enterprise in general. **Enactus** is an international non-profit organisation which brings together students, academic and business leaders who are committed to using the power of entrepreneurial action to improve the quality of life and standard of living for people in need around the world. It provides a platform for university students to create community development projects of all kinds. **Enactus Leeds** are the representative for the **University of Leeds** for Enactus UK. **Bright Futures** are a careers focused national student society who aim to boost your employability skills, and help you to make informed career choices. They offer you the chance to meet a variety of graduate employers, attend presentations, webinars and insight days led by specific industries and companies. Helping you develop skills and knowledge. **Science with Enterprise Society** aims to bring science and business students together.

## GREG PREECE

*MSc Enterprise and Entrepreneurship,  
Enterprise Scholar  
Founder of 'Start Starting Up'*



After graduating with a Multimedia Computing BSc Degree, Greg combined his IT skills with his passion to start his own software business. Greg documents his progress on his YouTube influencer channel, 'Start Starting Up'.

Greg decided to return to higher education to study the **MSc Enterprise and Entrepreneurship** at the University of Leeds.

"I saw this postgraduate degree with CEES as an opportunity to develop my entrepreneurial mind-set and build my career."

During his studies, Greg successfully applied for an **Enterprise Scholarship** from Spark, the University's dedicated business start-up service, to help develop his new business. Spark's support has made it possible for Greg to blend his studies with his business aspirations, moving him ever closer to turning his digital projects into a successful business model.



## CAROLINE WHERRITT

*Enterprise Ambassador  
Founder and Managing Director of 'Re:Work'*

Caroline Wherritt, is the founder and Chief Executive of social enterprise Re:Work, a supplier of ethically sourced new and used office furniture. "To gain greater experience of running a business, it's vital that students can work on practical 'real-world' projects, learn sought-after skills, and seize opportunities to gain experience outside of their degrees," says Caroline. "I'm honoured to be an Enterprise Ambassador for such a game-changing institution, contributing to the programme and championing other socially-driven entrepreneurs."

CEES is committed to providing exceptional research-based innovative teaching and practical support to its postgraduate Enterprise students, and its network of Enterprise Ambassadors plays a key role in this. They are an invaluable resource and play a highly active role in supporting students. As part of the teaching team, they give students the opportunity to engage in creative learning activities, such as setting up 'pop-up' businesses and acting as consultants to external organisations. Furthermore, they actively share their expertise and experience with students, inspiring them with insights into their own businesses and the routes they took to get there.

## ENTERPRISE SCHOLARSHIPS

Our innovative Enterprise Scholarships scheme, is for University of Leeds undergraduates and is made possible by our alumni, worth £3,000 it includes attendance on an enterprise scholarship "boot camp". It could support you with business, training and transport costs, introduce you to university and business mentors and help you develop your networks. If you wish to enrol on our **MSc Enterprise and Entrepreneurship** programme, you may be eligible to apply for a Masters Scholarship worth £4,000.

## ENTERPRISE AMBASSADORS

Students who take our modules benefit from the advice and mentoring of our Enterprise Ambassadors. We have around 30 real life entrepreneurs who are an integral part of our vibrant enterprise community. They share their experiences at panel events, offer guidance at networking sessions and offer our students a unique insight into understanding how the enterprise education experience provided at Leeds fits into the wider world of business.

## YEAR IN ENTERPRISE

If you are a second year student at the University of Leeds, you could be eligible to apply for a place on our **Year In Enterprise** programme. We offer 4 competitive places which will give you access to tutoring from **CEES** and **Spark** staff, a business mentor, start-up advice, networks and office space in the prestigious new Nexus building. In addition, you will receive £5,000 living costs allowance. If you have a workable business plan, the scheme will give you the chance to spend your third year developing your business before you return the following year to complete your degree.

## SOCIAL ENTERPRISE

We are passionate about the positive social impact enterprise can have. Through Undergraduate Discovery modules such as Understanding Social Enterprise where students will learn about social enterprises and how these kinds of organisations are challenging the way in which the third sector and current for-profit businesses are perceived. During the time on the module Enterprise Consultancy Project, students have the opportunity to work on developing solutions to real challenges for social enterprises. Outside the curriculum students who wish to start a social enterprise of their own can access the full range of Enterprise Scholarships and support from Spark.



## JOSEPHINE CANNING

*BSc Geological Sciences,  
Year In Enterprise  
Founder of 'Josephine Canning Designs'*

Fabrics, wall coverings and furnishings influenced by geological structures are amongst the products being developed by enterprising Geology student Josephine Canning. Josephine has networked with **CEES'** Enterprise Ambassadors, all of whom are successful entrepreneurs, both as mentors and advisors at various stages of her business journey. She also works closely with her academic supervisor from **CEES** on her portfolio, which offers a creative opportunity to capture her experience of business start-up across her Year in Enterprise.

Starting a business was something Josephine had always aspired towards. She explains: "Once I had refined my business idea, I put so much time into my application and business plan, making sure the judges could see my entrepreneurial spirit. As a Year in Enterprise student, I am in an environment where everyone wants me to succeed. This makes the whole process much less isolating and gives it a real social aspect."

Championed by the Spark team, she also applied for – and won – a University of Leeds Enterprise Scholarship, which is funded by University alumni, and worth £3,000. The additional funding has helped Josephine develop her website and explore other marketing tools, research exhibiting opportunities and source external business and manufacturing partners.

# WANT TO KNOW MORE?

Email us at [enterprise@leeds.ac.uk](mailto:enterprise@leeds.ac.uk)

Visit our website [leeds.ac.uk/enterprise](http://leeds.ac.uk/enterprise)

For more information and all the latest news

Follow us on twitter [@LeedsEnterprise](https://twitter.com/LeedsEnterprise)

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## IMPORTANT INFORMATION

Some of the key information in this brochure remains subject to confirmation. Please check for the latest information using the websites and other resources referred to before making any decisions.



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